
INTERNATIONAL DISASTER AND EMERGENCY AID WITH LONG TERM SUPPORT

Registered Charity No 1080144

TRUSTEES ANNUAL REPORT AND ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2011

Barnes Roffe LLP
Chartered Accountants
16-17 Copperfields
Spital Street
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International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2011

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REFERENCE AND ADMINISTRATION DETAILS

Other Names Charity is known by	IDEALS
Registered Charity No.	1080144
Address	36 Priestfields Rochester Kent, ME1 3AG
Trustees	Mr John Beavis MB, FRCS, DMCC (Chairman) Mr Simon Oliver Mr Robert Marshall Andrews QC Dr Eamon McCoy MD, FRCA Sir Terence English KBE, PPRCS(Eng) Mrs Susan Griffith
Medical Adviser	Dr Andrew Ferguson MRCGP MFPHM MPH DTMH
Bankers	NatWest 40 High Street Rochester Kent, ME1 1LR
Accountants	Barnes Roffe LLP Chartered Accountants 16-17 Copperfields Spital Street Dartford Kent, DA1 2DE
Governing Document	IDEALS is a Charitable Trust created by a Declaration of Trust dated 1 February 2000

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STRUCTURE GOVERNANCE AND MANAGEMENT

Trustee Selection

The Trust requires a minimum of three trustees and every trustee shall be appointed for a term of five years by a resolution at a special meeting. Trustees are selected for their ability to make an effective contribution to the charity in terms of skill and experience. The target number of trustees is not fixed and additional trustees may be appointed after identifying attributes that complement those of the existing board.

Management

IDEALS has no paid employees and is run by the trustees under the guidance of the Chairman, John Beavis, with the help of the Medical Adviser, Dr Andrew Ferguson. The charity is reliant upon the time, skill and resources donated by its Trustees and other supporters, for which it is extremely grateful.

Relationship with Other Parties

IDEALS works with the Primary Trauma Care Foundation in promoting the Foundation's method of Primary Trauma Care training in Pakistan and Gaza. IDEALS has also established a working relationship with Community Appraisal and Motivation Programme (a registered Charity in Pakistan responsible for delivering medical and humanitarian aid projects on behalf of IDEALS). In addition we have now developed excellent cooperation with the organisation Medical Aid for Palestinians (MAP). This was vital for the PTC activities in Gaza but, as we extend our work in the area, it has been of great importance to work with MAP to obtain advice and for logistic support.

OBJECTS AND ACTIVITIES

Objects

To relieve poverty, distress and suffering in any part of the world (including starvation, sickness or any physical disability or affliction) primarily arising from public calamity (including famine, earthquake, pestilence, war and civil disturbance) in particular by the provision of, or assistance in the provision of, humanitarian long term rehabilitation and recovery programmes.

Summary of Main Activities in Relation to these Objects

The provision of medical resources and the training and encouragement of local medical professionals to enable a more effective response to the consequences of disasters and emergencies, especially in remote and rural areas. Also to undertake specific medical, economic or humanitarian projects to assist individuals and/or communities to rebuild their lives after major catastrophe.

Grant Making Policy

Identification of beneficiaries or projects will depend on direct information from fieldwork by the medical trustee, Mr John Beavis, or the Medical Adviser, Dr Andrew Ferguson but the views of all trustees and other reputable informants will lead to a formal assessment of candidates or projects for aid.

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ACHIEVEMENTS AND PERFORMANCE

INTRODUCTION

Once again IDEALS has completed all the projects which it began or has continued on to that end with others. In addition, we have expanded our activities and a policy decision was made by the trustees in November 2010 to concentrate our work in Gaza.

The association with CAMP in Northern Pakistan became important at the time of the floods when suitable advisory activity was undertaken by Dr Ferguson and thus facilitating donation of considerable funds to CAMP from foreign nationals to assist both flood relief work and regeneration as a result of the war on the Afghan/Pakistan border. IDEALS also made a direct contribution to the flood relief in the area. The association with Medical Aid for Palestinians has allowed the completion of Primary Trauma Care work in that it has now been handed over entirely to local practitioners. Other projects which will be described in full have begun in Gaza and further ambitious projects are in the planning stage.

One of the most exciting aspects of our work was the association with an adventurous donation project known as Nano Challenge 2010. Nano cars, built in India, were used for a sponsored drive from New Delhi to Trafalgar Square in London. Unfortunately it was not possible to complete this journey entirely by land because of the security problems in Pakistan. After re-routing by sea from Bombay to Iran the cars travelled to Turkey and then back to England via Greece and Italy. This courageous and splendid venture yielded over £10,000 for IDEALS' work in Gaza.

ACTIVITIES

GAZA

In association with Primary Trauma Care UK and Medical Aid for Palestinians, IDEALS was active in supporting the development of Primary Trauma Care as described in the previous year's report. This continued throughout development into 2011 with numerous returns to Gaza by IDEALS' chairman, John Beavis and the trustee, Sir Terence English. In addition, IDEALS' Medical and Technical Advisor, Dr Andrew Ferguson, returned to Gaza and it was soon obvious that there was a need for further work independent of Primary Trauma Care. During each visit, while continuing to develop the PTC, other activities were investigated and pursued. This was, in part, made possible by the great donation from the Nano Challenge 2010.

Difficult Airway Management and Purchase of Fiberoptic Equipment

The patency of the human airway must be preserved in situations of trauma for the management of anaesthetics. This becomes particularly important in operations involving the head and neck. It was requested by the Director of Surgery at Shiva Hospital that a fibre optic laryngoscope be provided and this was possible because of the Nano Challenge funds. IDEALS trustee, Dr Eamon McCoy, who is well-recognised internationally as an expert in these matters, stated that the provision of the equipment must be associated with training in its use.

In November 2010 Dr McCoy visited Gaza and conducted a one day course in the use of the IDEALS donated equipment. This was a course run outside theatre and using an artificial model to demonstrate techniques and allow delegates to practise. A "key note lecture" was given on this difficult speciality to the Combined Medical Societies of Gaza. Unfortunately, due to security problems it was not possible to follow this up immediately with demonstrations on patients in the operating theatre. However, Dr McCoy returned in March 2011 and several patients were

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operated on with the donated equipment being used as part of the anaesthetic procedure. The plan for the future is that a record will be kept at Shiva Hospital of the use of this equipment and provided it is satisfactorily employed it is hoped a second device will also be purchased.

Assistance with Development of Evidence Based Medicine (EBM)

Evidence-based medicine (EBM) has been defined as "the conscientious, explicit, and judicious use of current best evidence in making decisions about the care of individual patients."

Sir Ian Chalmers is a leading world authority on Evidence Based Medicine and is Director of the James Lind Library in Oxford. Sir Ian, who has been associated with Palestinian medicine for many years, returned to Gaza in 2010 to establish the system for EBM. Dr Khamis Elessi, a Physical Medicine and Rehabilitation specialist at Al Wafa Hospital was appointed Director of the EBM Unit in Gaza. Dr Elessi attended a course in Oxford in EBM and Medical Statistics. IDEALS supported this training by paying for Dr Elessi's air fare and the cost of the second course while Sir Ian and Lady Chalmers paid for the EBM course and gave accommodation while he was in Oxford. We were recently informed, via Sir Ian, that Dr Carl Heneghan, the Director of the Centre for Evidence-Based Medicine in Oxford, considered "a project report that Khamis Elessi had submitted as one of the requirements towards an Oxford University Master's degree in EBM had been very good indeed. To quote the official adjudication: **"This is a great piece of work. With the addition of materials and PowerPoint it would easily have been a distinction"** IDEALS is proud to have been associated with this project and in particular with supporting Dr Khamis in this work. It continues to demonstrate that while the IDEALS charity is directly involved in immediate and long term aid it is able to offer important educational support which it is hoped will have extensive beneficial effects.

Lectures to Palestinian Surgical Society

The Chairman of IDEALS has given numerous lectures to the Palestinian Surgical Association in Gaza. These included, among other subjects, "An Anecdotal History of Clinical Research", "An Approach to the Pathology and Management of High Energy and Low Energy Injuries" and "Clinical Research in Wars and Disasters".

As a result of part of the content in the latter presentation the local director of Medecin sans Frontiere asked JB to visit their unit on his next visit to present a paper on complex fractures and bone infections (osteomyelitis). This paper was presented during August 2010 and several cases of war fractures with significant complications were presented for consideration. It was thus obvious that there was a need to investigate the prevalence of such injuries and the methods of treatment in Gaza. This led to a major lecture in March 2011 entitled, "Is there a need for a limb reconstruction service in Gaza? How do we know this is so and how can it be developed?" The lecture was well attended and a vigorous discussion led to the decision to develop a limb reconstruction service in Gaza with several Orthopaedic Surgeons "signing up" to be involved.

Limb Reconstruction Unit in Gaza

Under the auspices of Dr Nasser Abu Shaban, (Director of Surgery and Training at Siva Hospital), six Orthopaedic Surgeons met to consider establishing a system of training in complex fracture management. The decision was made to create a data base of as many fractures as could be found in the various records available. This began immediately and it is planned that when JB returns in July 2011 a full assessment of the data and clinical review of some patients would be undertaken.

It is also intended to bring the six surgeons to the UK in order to observe and study at King's College Hospital, London. The surgeons would be in the UK in pairs for up to six weeks at a time.

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Fund raising for the venture is a major task for IDEALS in order to pay for air fares and full accommodation. The further requirements of co-ordinating complex fracture treatment and hopefully providing equipment is being assessed and will be part of the fund raising drive. This is a major venture for IDEALS.

Care of the Chronically disabled in Gaza

Over the past 18 months IDEALS has, in partnership with Medical Aid for Palestinians (MAP), successfully implemented a trauma care training programme for doctors, nurses, paramedics and medical students in GS. Other initiatives that are ongoing include "difficult airway management" and "limb reconstruction" programmes. However, our field assessments have identified disability services as a major area of need. Building on our existing activities in the region we plan to start small and successfully implement a number of projects in the disability sector to enhance our credibility, whilst at the same time continuing to assess need and further develop relations with potential partners for future large scale grant applications.

PAKISTAN

Bedadi Village

It was reported last year that the buildings for Bedadi village had been completed and it can be recorded that we know that the population are very satisfied and continue with good levels of employment as a result of skills learnt during the construction.

It was also reported last year that electricity connections had not been made and the cost of this would be borne by the villagers themselves *"to enable our limited funds to be directed towards the support of Jalazi Refugee Camp Medical Centre"*. However, it was decided that IDEALS should fully complete this work and subsequently the electrical connection to the homes was paid for. We can now say that finally Bedadi Village Project is completed.

Jalazi Health Centre

IDEALS can proudly report that despite limited funds Jalazi Refugee Medical Centre remained fully functional until the cost was taken over by the World Health Organisation. The work continues there despite the reduction in the number of refugees whose plight remains desperate. IDEALS will be kept informed of this activity and if funds are ever deficient we will remain ready to support such a project as an emergency in the future.

Disability Resource Centre in Mansehra, NWFP, Pakistan

The Disability Resource Centre in Mansehra, NWFP, was maintained by IDEALS with full activity until November 2010. Unfortunately, longer term funding from a major donor could not be found to continue this activity and the Centre had to be closed down in Mansehra. The work will continue in Peshawar fully supported by CAMP.

Community Midwifery Project

It is with great pleasure that IDEALS can report that all of the trainee midwives qualified and many were in the top of their year group. Two of the young women were awarded IDEALS scholarships to train as health visitors. Their activity is essential in this deprived area and it is hoped the funds will remain available from the local government to continue to train midwives for the Afghan/Pakistan border area with its appalling level of maternal and new born mortality and

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morbidity. This is an example of our charity becoming active in a small way and demonstrating the right path of activities to others.

As a direct result of our association with the midwife training school in Peshawar donations of teaching aids in the form of books, training CDs and laptop computers have been made by IDEALS.

Pakistani Flood Relief

The massive consequences of the flood in July 2010 required vast support from the major international charities. IDEALS could not be involved directly to a large extent but donations were made to our charity which permitted the employment of three extra lady health visitors to deal with the medical consequences of the flooding and the loss of normal medical facilities.

IDEALS' major contribution came from the involvement of Dr Andrew Ferguson who wrote the applications for major projects in the former North West Frontier Province and Baluchistan areas that have been hit by this devastation. Several million Euros were obtained by CAMP – mainly from the German government – and these have been fully used in major emergency health and early recovery projects.

CHILE

Chilean Earthquake

The earthquake which hit Chile in February 2010 led to the involvement of IDEALS as reported in the previous report. The work was focussed on Matanzas, a village south of the capital, which was badly damaged both by the earthquake and the subsequent tsunami. In many ways this echoed the work of IDEALS some years previously in Sri Lanka following the tsunami.

Funds were transferred to Chile to be used as considered suitable, for assistance in Matanzas. The support given includes the provision of cleaning up materials and fresh water supplies. A fishing boat and motor was replaced and building materials bought to reconstruct and repair damaged homes. Mantanzas School playground was repaired and equipment for the children built on site. Public safety notices with tsunami warnings were erected on the local beaches. An artisan's lost tools were replaced to enable him earn his living and assistance given generally to help some of the residents of Mantanzas start to get their lives back to normal.

FINANCIAL REVIEW

Reserves Policy

The policy of the charity is to keep reserves to a minimum and to ensure that all donations are assigned to beneficiaries as soon as possible.

Financial Performance

Expenditure was almost matched by income during the year and overall reserve levels have been maintained.

The FATA Community Midwife Training Scheme was satisfactorily completed almost a month ahead of schedule and costs were less than predicted. As a consequence £1816 of funds set aside for this project have now been released back into General Funds.

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Conversely the trustees agreed to extend the support of the Disability Resource Centre until November 2010, bringing the total cost for the year to £20,010 and requiring £12,623 of general funds to be set aside for this purpose. The aim had been to allow more time for grant applications to major charitable institutions; in the hope of securing longer term, external funding for this project. Regrettably these applications were unsuccessful although funding was achieved for a new, smaller centre elsewhere in Pakistan and most of the staff were relocated there when the Mansehra Centre closed in November 2010, so the benefit of their expertise and experience was not lost.

The trustees are particularly grateful to the courage, tenacity and determination of the Nano Challenge Team who successfully completed their hazardous 9250 kilometre journey in "Nano" cars from India to London, via Iran, Turkey and Europe and raised more than £10,000 for medical relief in GAZA. This fundraising initiative has given a tremendous boost to the development of IDEALS work in GAZA and has truly helped to set its new medical relief programme in motion.

Other voluntary income continues to be received predominantly from the Trustees themselves and from known friends and supporters of the charity. The Trustees are aware of the need to attract further sources of income in the current year and new fundraising initiatives will be linked to the programmes being developed to improve trauma services in GAZA and tackle deprivation in areas of disability rehabilitation.

The charity continues to be run on a voluntary basis, with minimal overheads, but the Trustees have renewed the Group Travel policy during the year with particular cover for personal loss due to war or terrorism, in recognition of the dangerous territories in which IDEALS operates and the risks posed to our volunteers.

The trustees are most grateful to Barnes Roffe LLP, Chartered Accountants and Ecce Media Ltd, web site specialists for their most generous professional support. The Trustees also gratefully acknowledge all the voluntary and financial support received throughout the year which has enabled it to continue to bring relief to people whose lives have been affected by natural or man made calamity.

Once again, after another full year of activities, my personal thanks are extended to my fellow trustees and our technical adviser for their loyalty to me and their incalculable support for the rather difficult ideas with which I present them.

I declare, in my capacity as a charity trustee, that

- the trustees have approved the report above; and
- have authorised me to sign it on their behalf.

Signature:



Mr John Beavis - Chairman

Date:

11th January 2012

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Independent Examiner's Report

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the Act, as amended);
- follow the procedures laid down in the General Directions given by the Charity Commission (under section 43(7)(b) of the Act, as amended); and
- state whether particular matters have come to our attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that, in any material respect, the requirements:
 - to keep accounting records in accordance with section 41 of the 1993 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 1993 Act have not been met ; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Mario Ciantanni
Barnes Roffe LLP
Chartered Accountants
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Date: 12. January. 2012

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Accounts for the Period Ended 31 March 2011

Receipts and Payments Account

	Unrestricted Funds 2011 £	Restricted Funds 2011 £	Total 2011 £	Total 2010 £
Incoming resources from donors	37,425	17,612	55,037	57,438
Gift Aid Tax Refunds	8,773	494	9,267	11,366
Investment income receipts	11	-	11	12
Total receipts	<u>46,209</u>	<u>18,105</u>	<u>64,315</u>	<u>68,816</u>
Costs of activities in furtherance of the objects of the charity	19,905	43,696	63,600	77,115
Fund Raising & Publicity	265		265	28
Management and Administration	-		-	136
Corporate Governance	240		240	-
Total payments	<u>20,410</u>	<u>43,696</u>	<u>64,106</u>	<u>77,280</u>
Net receipts / (payments)	25,799	(25,590)	209	(8,464)
Transfer Between Funds	(10,807)	10,807	-	-
Bank balances at 1 April 2010	4,400	20,686	25,086	33,550
Bank balances at 31 March 2011	<u>19,392</u>	<u>5,903</u>	<u>25,295</u>	<u>25,086</u>

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Statement of Assets and Liabilities at 31 March 2011

	General Fund £	Restricted Fund £	Total 2011 £	Total 2010 £
<i>Monetary assets</i>				
Bank current account	50	-	50	50
Bank deposit account	19,342	5,903	25,245	25,036
Total cash at bank	<u>19,391.80</u>	<u>5,902.88</u>	<u>25,294.68</u>	<u>25,086</u>

The charity's trustees acknowledge their responsibilities for the preparation of the accounts.

The charity's trustees consider that the charity is entitled to exemption from the requirement to have an audit under section 43(2) of the Charities Act 1993.

The accounts were approved by the trustees on 11/01/2012 and signed on its behalf.


Mr John Beavis - Chairman

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Receipts and Payments Account - Restricted Funds

	Chile Earthquake Relief	Gaza Medical Relief	Pakistan Midwifery Training Scheme	Pakistan Disability Centre	Pakistan Flood Relief	TOTAL 2011 £	2010 £
Incoming resources from donors	1,526	11,145	340	2,850	1,750	17,612	35,553
Gift Aid Tax Refunds					494	494	4,704
Total receipts	1,526	11,145	340	2,850	2,244	18,105	40,257
Costs of activities in furtherance of the objects of the charity;							
Pakistan Midwifery Training			8,400			8,400	14,400
Pakistan Disability Centre				20,010		20,010	13,600
Pakistan Flood relief					2,244	2,244	
Medical Aid to Gaza		10,867				10,867	
Chile Earth Quake Relief	2,175					2,175	10,500
Bedadi Village Electrification						-	6,000
Total payments	2,175	10,867	8,400	20,010	2,244	43,696	44,500
Net receipts / (payments)	(649)	279	(8,060)	(17,160)	-	(25,590)	(4,243)
Transfer (to)/from General Funds			(1,816)	12,623		10,807	22,154
Bank balances at 1 April 2010	649	5,624	9,876	4,537		20,686	2,775
Bank balances at 31.03.2011	-	5,903	-	-	-	5,903	20,686

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Receipts and Payments Account - Unrestricted Funds

	Total 2011 £	Total 2010 £
Incoming resources from donors	37,425	21,885
Gift Aid Tax Refunds	8,773	6,662
Investment income receipts	11	12
Total receipts	<u><u>46,209</u></u>	<u><u>28,559</u></u>
Transfer to restricted fund		
Costs of activities in furtherance of the objects of the charity;		
Charitable Projects & Consultancy Advice to CAMP	15,852	28,358
General Monitoring, Travel & Visa Costs	2,750	2,789
Group Travel Insurance Premium	1,050	1,260
Bank Charges (Currency Transfer Fees)	253	208
Fund Raising & Publicity	265	28
UK Travel Costs & Expenses	-	136
Trustee Meeting Expenses	240	-
	<u>20,410</u>	<u>32,780</u>
Total payments	<u><u>20,410</u></u>	<u><u>32,780</u></u>
Net receipts / (payments)	25,799	(4,221)
Transfer to Restricted Funds	(10,807)	(22,154)
Bank balances at 1 April 2010	4,400	30,775
Bank balances at 31 March 2011	<u><u>19,392</u></u>	<u><u>4,400</u></u>