
International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

REFERENCE AND ADMINISTRATION DETAILS

Other Names Charity is known by	IDEALS
Registered Charity No.	1080144
Address	36 Priestfields Rochester Kent, ME1 3AG
Trustees	Mr John Beavis MB, FRCS, DMCC (Chairman) Mr Simon Oliver Mr Robert Marshall Andrews QC MP Dr Eamon McCoy MD, FRCA Sir Terence English KBE, PPRCS(Eng) Mrs Susan Griffith (resigned Sept 2011) Mr Graeme Groom
Medical Adviser	Dr Andrew Ferguson MRCGP MFPHM MPH DTMH
Bankers	NatWest 40 High Street Rochester Kent, ME1 1LR
Accountants	Barnes Roffe LLP Chartered Accountants 16-19 Copperfields Spital Street Dartford Kent, DA1 2DE
Governing Document	IDEALS is a Charitable Trust created by a Declaration of Trust dated 1 February 2000

International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

STRUCTURE GOVERNANCE AND MANAGEMENT

Trustee Selection

The Trust requires a minimum of three trustees and every trustee shall be appointed for a term of five years by a resolution at a special meeting. Trustees are selected for their ability to make an effective contribution to the charity in terms of skill and experience. The target number of Trustees is not fixed and additional trustees may be appointed after identifying attributes that complement those of the existing board.

Management

IDEALS has no paid employees and is run by the Trustees under the guidance of the Chairman, John Beavis, with the help of the Medical Adviser, Dr Andrew Ferguson. The charity is reliant upon the time, skill and resources donated by its Trustees and other supporters, for which it is extremely grateful. The Trustees receive no remuneration or other benefits.

Relationship with Other Parties

IDEALS works with the Primary Trauma Care Foundation in promoting the Foundation's method of Primary Trauma Care training in Pakistan and Gaza. IDEALS has also established a working relationship with Community Appraisal and Motivation Programme (a registered Charity in Pakistan, who have been responsible for delivering medical and humanitarian aid projects on behalf of IDEALS). In addition we have now developed excellent cooperation with the organisation Medical Aid for Palestinians (MAP). This was vital for the PTC activities in Gaza but, as we extend our work in the area, it has been of great importance to work with MAP to obtain advice and for logistic support.

OBJECTS AND ACTIVITIES

Objects

To relieve poverty, distress and suffering in any part of the world (including starvation, sickness or any physical disability or affliction) primarily arising from public calamity (including famine, earthquake, pestilence, war and civil disturbance) in particular by the provision of, or assistance in the provision of humanitarian long term rehabilitation and recovery programmes.

Summary of Main Activities in Relation to these Objects

In planning activities, the Trustees have kept in mind the Charity Commission's guidance on public benefit. IDEALS main activities include the provision of medical resources and the training and encouragement of local medical professionals to provide the benefit of a more effective response to the consequences of disasters and emergencies, especially in remote, rural and disadvantaged areas; ultimately with the aim to improve the chances of survival and recovery, for any member of the local communities. The activities include specific medical, economic or humanitarian projects to assist individuals and/or communities to rebuild their lives after major catastrophe.

Grant Making Policy

Identification of beneficiaries or projects will depend on direct information from fieldwork by the medical trustee, Mr John Beavis, or the Medical Adviser, Dr Andrew Ferguson but the views of all trustees and other reputable informants will lead to a formal assessment of candidates or projects for aid.

International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

ANNUAL REPORT (Continued)

ACTIVITIES

GAZA and OCCUPIED WEST BANK

General Comments

The work in Gaza between April 2011 and March 2012 was, primarily, to consolidate previous projects and gradually develop two new ones. There were great problems encountered both in entering Gaza and also in travelling safely while there because of hostilities which occurred at any time and continued in a manner which was unpredictable in intensity, duration and site of activity. Our major partner in these matters, Medical Aid for Palestinians (MAP), organised the logistics of our visits including the essential permits from the Israeli Defence Forces to pass across the Erez Crossing. MAP carefully assessed the security situation and while they were prepared to allow the Chairman of IDEALS to enter as an individual they were reluctant to facilitate the entry of groups of people when cross border hostilities were occurring. This situation meant that planned visits were sometimes cancelled and opportunities to visit had to be seized upon and the time in situ used efficiently.

We gratefully acknowledge that our work in GAZA has been possible because of our continued association with MAP.

Primary Trauma Care (PTC)

The "Arab Spring" was welcome to the people of Gaza but it had a slightly adverse effect on our ambitions for the progress of PTC work because it allowed many of our local colleagues to leave the area for professional courses and thus the PTC instructor base was greatly diminished for a time. Despite this several courses were undertaken and we were also able to bring all specialities together in order to consider a detailed programme for extending the training to first responders in the community.

To assist with this work attempts were made to develop a Training Manual for first responders and this was eventually adapted from the work of Professor Saeed Minhas of Karachi who was one of the first doctors to qualify in PTC in Karachi and is now the Director of PTC Pakistan.

PTC courses were undertaken in Nablus in October 2011 and in Hebron in March 2012. IDEALS supported this work along with MAP. The Chairman of IDEALS, John Beavis and trustee Graeme Groom acted as instructors in Nablus, as well as a future trustee Miss Sarah Phillips. The project also included courses for the training of Instructors. The latter proved very successful and sufficient instructors were trained to allow the Hebron PTC project to be undertaken by local staff, although Dr Eamon McCoy was present along with JPB and SP to monitor the work and found it entirely satisfactory.

International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

The teaching of PTC in the West Bank continues and is now developing without the involvement of British instructors except in the capacity of observers at irregular intervals.

It was noted that the overall level of interest in clinical and academic pursuits, amongst the medical profession in GAZA, remained high with a determination of all who were involved in medical services to maintain high standards for the population. We were well served in our activities by the Department of Human Resources and Development, (DHRD) which is based on the site of Al Shifa Hospital in Gaza City and is responsible for post graduate training for the whole of Gaza. The Director of DHRD, Dr Nasser Abu-Shaban FRCSI, has proved to be a loyal friend and great supporter of our work in Primary Trauma Care, (PTC), and other projects in which IDEALS has become involved. This commendation is given along with a similar one to his Deputy, Sami Jabr, whose background is Intensive Care Nursing and Education. The PTC courses described in the previous report have been very successful. Sami's enthusiasm and his teaching skills have been vital in ensuring standards are maintained.

We have also been fortunate enough to have the support of Professor Mofeed Mokhallalati, Professor of Surgery and Dean at the Islamic Medical School who has enthusiastically showed his support in our activities and offered us great friendship. He continues in the detailed discussions of Trauma Services in Gaza.

Disability and Rehabilitation

Disability and Rehabilitation is a major problem in Gaza. Various NGOs are working, separately, to provide assistance for the disabled but services are patchy and uncoordinated.

Investigative visits were carried out by JPB and Dr Andy Ferguson to assess how IDEALS could become involved in a limited manner; initially through small scale, clearly defined projects, but ultimately with the objective of using the expertise of Dr Ferguson to bring together various organisations to improve the quality and scope of disabled services generally through co-operation.

So far IDEALS has worked with 2 disability relief organisations and the introduction to each of these local Gazan projects came via our association with MAP.

Al Asdiqaa Association

The Al Asdiqaa Association works mainly in southern Gaza in the rougher area. It has a wide field of activity and it was agreed that if finances could be obtained then IDEALS would support the important project of taking rehabilitation into the community by employing an occupational therapist to work with patients in their homes. Finance for this was obtained and the work began in September 2011.

The project consisted of the Occupational Therapist not only treating patients in their own home but training relatives to take over the simpler tasks. The other projected advantage was to train Physiotherapists who could then apply their detailed clinical skills to the day-to-day rehabilitating activities. Part of the project would be education of personnel outside the Al Asdiqaa Association and this was undertaken by the Occupational Therapist training students from the Al-Quds University.

Gaza is a difficult area to monitor in a precise way but for the first six months, due to visits from JPB and Dr Andy Ferguson it was possible to assess the effectiveness of this project.

International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

Unfortunately a visit in March was not possible due to hostilities. The project continued into the current financial year and the next effective assessment took place in June 2012.

The National Society for Rehabilitation

This organisation which is based in Gaza City is concerned with the rehabilitation of injured individuals via various processes. The most important one is the training of individuals so that they are capable of independence in various crafts on the site of the organisation. It was obvious that they required assistance and so a Memorandum of Understanding was signed for the provision of equipment. The purchase, following a local tendering process, of the following items:

- 1) One soldering/de-soldering station
- 2) One DC power supply
- 3) Five Braille-computer speakers
- 4) The installation of the soldering/de-soldering station and DC power supply in the NSR repair workshop.
- 5) The installation of the five Braille-computer speakers in the NSR computer laboratory.
- 6) The ongoing maintenance/repair of the above equipment.

This equipment was observed in action when visited both by Dr Ferguson and JPB during the year. Further equipment was also provided after the end of the reporting year which consisted of the computerised diagnostic equipment for repairing of automatic wheelchairs. Once again this was seen in action and proved to be a very useful piece of equipment. Further activity with The National Society for Rehabilitation is contemplated in the future.

Trauma Services and Limb Reconstruction

An involvement with Primary Trauma Care inevitably led to a broader appreciation of the needs for a developing trauma care in Gaza. It is an area with very experienced surgeons but it is obvious that due to the lack of facilities certain activities are not on par with those which are seen in Europe. The local people were aware of the problems of the management of complex fractures. The charity IDEALS has a close association with King's College Hospital which is a centre for post-traumatic limb reconstruction.

In August 2011 a group of Gazan orthopaedic surgeons were interviewed and the possibility of attending a limb reconstruction course at King's College Hospital was discussed.

This proved to be difficult to initiate but over the last six months, i.e. into the year 2012/2013 the project has gone ahead with some vigour and applications have been made for grants to allow Gazan surgeons with full accreditation to be trained at King's College Hospital in limb reconstruction techniques. The plan, ultimately, is to extend this to a training facility within Gaza and hopefully to also develop the onsite resources for limb reconstruction and complex fracture management. This project is at an early stage but is a major focus for IDEALS, for the immediate future.

Educational Projects

Difficult Airways Management

International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

Dr Eamon McCoy has continued to maintain a high level of training in complex airway management by visiting Gaza and undertaking courses. It was one of these courses that had to be cancelled when hostilities prevented the team from entering in March 2012.

Support of British Medical Student to Visit Gaza

During the summer of 2011 a medical student, Alex Cowan, was fully supported for entry into Gaza to observe the medical activities. Alex was able to visit many parts of the Gaza Strip and observe medicine in both the hospital and community sites. He was also able to assist in theatre but most particularly in the burns unit in El Shiva Hospital. Alex was at the stage of completing his pre-clinical training and elected to continue with an inter-collated Bachelor of Science Degree in Health Economics and Public Health. In an article he wrote afterwards he stated that the experience had been invaluable.

Acute Pain Services in Gaza

IDEALS has become associated with the Pain Control Department at University College London Hospitals, based at the Institute of Neurology and Neuro-Surgery, Queens Square. A project was devised to bring Gazan doctors and nurses to UCLH for a period of training. JPB was involved in interviewing the candidates and IDEALS contributed to some of the expenses. Unfortunately visa problems arose with the doctor selected to come to London in December 2011 but a senior nurse was able to spend a period of three weeks in London and was instructed in modern methods of acute pain control in the post-operative period. The so-called cascade system of developing analgesia post-operatively was fully explored. Prior to coming to London a full analysis of speciality by specialty methods of treating pain was undertaken. It had been intended to present this as part of a conference in March but, because of major hostilities resulting in the failure to enter Gaza, it was not possible to do so. Subsequently this presentation was effected in June of 2012 by JPB but is part of next year's statement.

In the future it is hoped that IDEALS will continue to co-operate with UCLH Pain Control Department, London. At the time of writing this document IDEALS has remained involved with the possibility of offering assistance in travel costs for two doctors to visit London

PAKISTAN

Provision of technical support to CAMP, Pakistan, 2011-12

IDEALS funded relief and training projects in Pakistan have currently been completed, but IDEALS is delighted to be able to continue to support the work of it's first NGO partner, CAMP (Community Appraisal and Motivation Programme) by the provision of technical advice and support from IDEAL's medical advisor, Dr Andy Ferguson. With his assistance, CAMP has been highly successful in obtaining major grant funding from European Governments and global charities, in response to recent major disasters. He has also been particularly instrumental in developing CAMP's medical and health relief strategies.

IDEALS is delighted that CAMP has now achieved international recognition for it's work as a charity and relief organisation in Pakistan and the Federally Administered Tribal Areas.

Dr Ferguson has contributed significantly to the success of the projects outlined below.

International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

Project Development

i) Federally Administered Tribal Area (FATA) Emergency Health Care Project

This project, designed to improve emergency health care capacity at key hospitals and rural health centres throughout FATA, is at the critical priority-setting phase. A detailed briefing was provided for the project manager and her team, outlining a strategy for: forthcoming negotiations with the

FATA Health Department; the subsequent tendering and procurement process for construction work and equipment provision/installation/training; and the final project impact evaluation. The work, funded by the German government, is due to be completed by early 2013, but CAMP is already discussing a second phase with the donor.

ii) Health Centres at Jalozai Internally Displaced Persons Camp, Nowshera District, Khyber Pakhtunkhwa (KP) Province

Jalozai remains home to approximately 100,000 people displaced by the ongoing fighting between government forces and extremist groups in FATA. CAMP has been providing essential primary health care services at Jalozai for three years, with both technical (and for a period) financial support provided by IDEALS. Following a recent influx of new beneficiaries CAMP was asked by the World Health Organisation (WHO) and local authorities to establish a second health centre at Jalozai. Both centres continue to provide vital health services for an extremely vulnerable population, with funding guaranteed by WHO until spring 2013.

iii) Health Recovery Project, Charsadda and Nowshera Districts, KP

This project, funded by the German government, is designed to refurbish key health facilities damaged by the monsoon floods in 2010 and provide a comprehensive training programme for government health workers attached to these facilities. The first phase has now ended, with nine health facilities repaired and re-equipped and 375 health workers completing a training programme focused on maternal and child health care. Phase two will begin next year, targeting a further 11 facilities and 443 health workers. CAMP's training manual, produced with guidance from IDEALS' medical advisor, has been ratified and supported by all the relevant health authorities in the province, with further revisions/additions planned before next year.

iv) Acute Respiratory Infection (ARI) Centre, Lower Dir District, KP

This new WHO funded initiative has been a great success, with a medical team based in Lower Dir dedicated to the identification and treatment of acute respiratory infections, the major cause of death in young children (under five years) in the developing world. A meeting was held with the project team to refine procedures for future Centres, and to refine the supporting proposal and budget. As the seasons change CAMP hope to secure WHO approval to convert the Centre into a Diarrhoea Treatment Centre.

Training

A one-day training workshop was run for CAMP health programme staff on the development of a logframe to support the planning, delivery and monitoring/evaluation of health projects. A logframe is also a core requirement of the grant application process for most major donors. As a result of the workshop we were able to develop a complete logframe to support a generic emergency health care programme – this will provided a template for future proposals/grant applications.

International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

FINANCIAL REVIEW

Reserves Policy

The policy of the charity is to keep reserves to a minimum and to ensure that all donations are assigned to beneficiaries as soon as possible.

Financial Performance

Expenditure during the year was covered by income and overall, reserve levels have increased slightly.

The Charity has continued to focus on direct service delivery and is most grateful to its Trustees, Medical Advisor and their professional colleagues who have voluntarily given their time, knowledge and expertise to provide medical training courses, inspiration and assistance with the development of medical services, in areas of the world affected by conflict or natural disasters. Such voluntary involvement forms a very important part of the work of IDEALS but no attempt can be made to quantify the financial value of it in these accounts. The Charity is also very grateful to its partner organisation, Medical Aid for Palestine and to certain individuals for contributing to or sharing travel and accommodation costs.

The Trustees have recognised reserve levels are no longer sufficient to fund longer term projects and the need, therefore, to secure external funding, in advance, before committing to such aid programmes. However the Charity retains its commitment to "Long term support" – including the areas of rehabilitation and disability support, as well as the development of primary medical services. The Trustees were therefore particularly grateful to receive a grant from the UK registered charity, Interpal to fund the provision of an Occupational Health worker for a year, to work with the disabled in GAZA and also to train other social workers in the role of occupational health. The grant has been dealt with in the accounts as a restricted fund, with the unapplied balance at 31st March 2012 carried forward for the remainder of the project in 2012/13.

Apart from this grant, voluntary income continues to be received predominantly from the Trustees themselves and from known friends and supporters of the charity. The Trustees continue to be aware of the need to attract more external funding and especially the need to win major grant funding, if major plans to improve Trauma services in GAZA are to go ahead.

The Charity continues to be run on a voluntary basis, with minimal overheads, but the Trustees have renewed the Group Travel policy during the year with particular cover for personal loss due to war or terrorism, in recognition of the dangerous territories in which IDEALS operates and the risks posed to our volunteers.

The Trustees are most grateful to Barnes Roffe LLP, Chartered Accountants and Ecce Media Ltd, web site specialists for their continued and most generous professional support. The Trustees also gratefully acknowledge all the voluntary and financial support received throughout the year which has enabled it to continue to bring relief to people whose lives have been affected by natural or man made calamity.

International Disaster and Emergency Aid with Long term Support

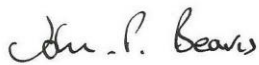
Accounts for the Year Ended 31st March 2012

Trustees' Annual Report

Once again, after another full year of activities, my personal thanks are extended to my fellow Trustees and our Technical Adviser for their loyalty to me and their incalculable support for the rather difficult ideas with which I present them.

I declare, in my capacity as a charity trustee, that

- the trustees have approved the report above; and
- have authorised me to sign it on their behalf.



Signature: _____

Dr John Beavis - Chairman

Date **3rd**
January
2013